VISUAL TECHNOLOGY PRODUCTION
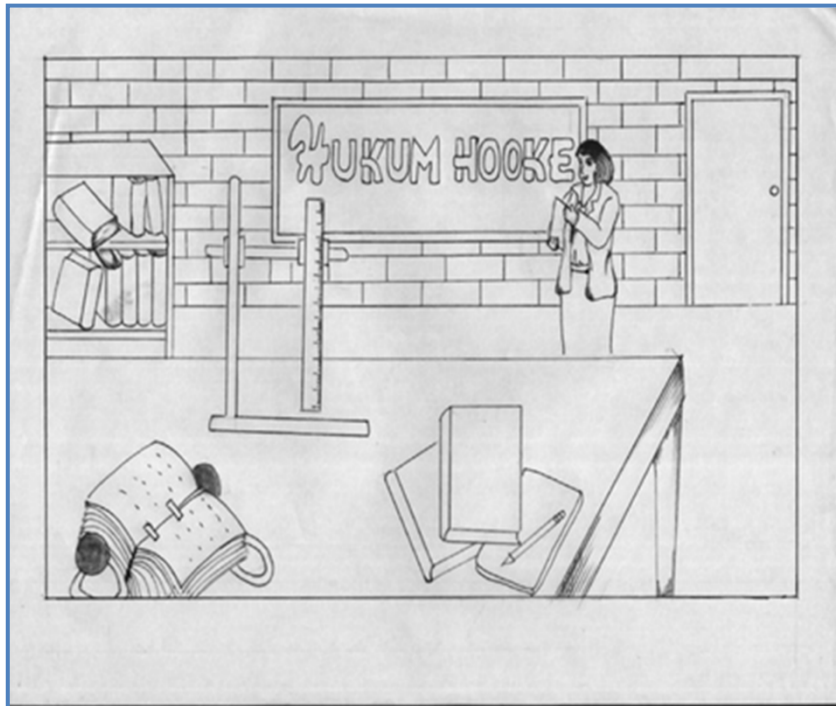(MPT1483)

VISUAL: RESOURCES

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SELF-DEVELOPED

- How to???

- require expertise in using several graphic software and hardware.

- What are the equipments required to create graphics?

- Hardwares – scanner, digital pen, digital camera etc.

- Software – Adobe Photoshop, Adobe Illustrator, Paint Shop Pro, Corel Draw etc.

- Advantages ?

SELF-DEVELOPED

SCANNING

- interpreting/digitizing printed images using specific hardware such as scanner.

- the process of translating photographs into a digital form that can be recognized by a computer

- Transfering data from analog to digital.

Digital Camera

- Did not require film, images will be stored in special storage such as SD (Security Digital), Flash Card etc.

- Save money/cost.

- Why ?

Digital Video Camera

- Can you create images from digital video camera clips???

- Yes.... How???

- How about non-digital video camera???

COMMERCIAL

- Can be purchased in a form of Compact Disk (CD or DVD) or Internet.

- CD-ROM / DVD – consist of images, audios, videos, animations etc. and usually can be purchased based on scope, theme, or category.

- Buttons, Icons, Background images etc.

- Clip Art, Photo CD, Internet etc

COMMERCIAL

Thank You !

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