

VISUAL TECHNOLOGY PRODUCTION (MPT1483)

VISUAL: RESOURCES

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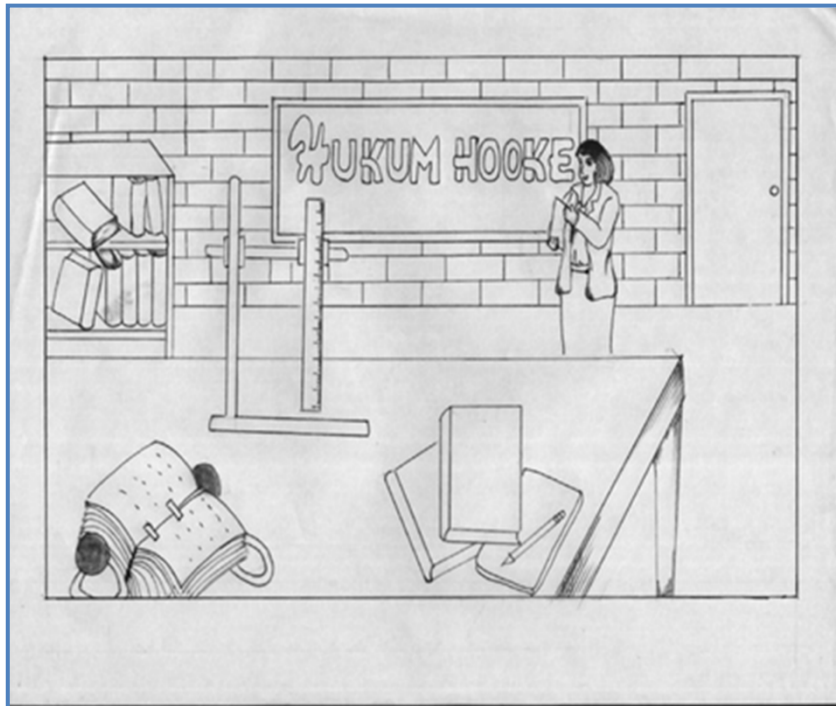
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SELF-DEVELOPED

- How to???
- require expertise in using several graphic software and hardware.
- What are the equipments required to create graphics?
- Hardwares – scanner, digital pen, digital camera etc.
- Software – Adobe Photoshop, Adobe Illustrator, Paint Shop Pro, Corel Draw etc.
- Advantages ?

SELF-DEVELOPED



SCANNING

- interpreting/digitizing printed images using specific hardware such as scanner.
- the process of translating photographs into a digital form that can be recognized by a computer
- Transferring data from analog to digital.

Digital Camera

- Did not require film, images will be stored in special storage such as SD (Security Digital), Flash Card etc.
- Save money/cost.
- Why ?

Digital Video Camera

- Can you create images from digital video camera clips???
- Yes.... How???
- How about non-digital video camera???

COMMERCIAL

- Can be purchased in a form of Compact Disk (CD or DVD) or Internet.
- CD-ROM / DVD – consist of images, audios, videos, animations etc. and usually can be purchased based on scope, theme, or category.
- Buttons, Icons, Background images etc.
- Clip Art, Photo CD, Internet etc

COMMERCIAL

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Internet

Thank You !

