

UHB2422
ADVANCED ENGLISH FOR ACADEMIC WRITING

RESEARCH PROPOSAL

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DEFINITION OF PROPOSAL

“... **plan of action** that describes in detail how you plan to carry out a research and request permission to proceed with the plan”

PURPOSE OF PROPOSAL

“... to **persuade** the party/parties involved to improve condition, authorise work on a project, accept a service or product, or support a plan for solving a problem or doing a job”

Ask:

- 1. What is the issue?**
- 2. What are the objectives?**
- 3. Where will you collect the data?**
- 4. Who are your respondents?**
- 5. How will you collect the data?**
- 6. What is the time frame?**

TYPES OF PROPOSAL

1. INTERNAL – for audience **within** the organisation
2. EXTERNAL – for audience **outside** the organisation
3. SOLICITED – **requested** by the audience
4. UNSOLICITED – **initiated** by researcher

COMPONENTS OF RESEARCH PROPOSAL

1. Background of the Study
2. Statement of Problem
3. Purpose of the Study
4. Objectives of Study
5. Research Questions
6. Significance of the Study
7. Scope
8. Limitations
9. Methodology
10. Qualifications
11. Work schedule
12. Call to action

Reference

Norazman Abdul Majid, Masdinah Alauyah Md Yusoff, Tina Abdullah, Sahirah Marzuki, Zanariah Md Salleh, Faruk Muhammad, Siti Aishah Abd Hamid, & Rohayah Kahar. (2007) *Academic Report Writing: From Research to Presentation*. Petaling Jaya, Malaysia: Prentice Hall.