# KEY SKILLS TO WORK IN THE REAL ESTATE INDUSTRY SGHH 1023

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#### Introduction

- Goal directed
- Ability to carry out a task given amount of time and or energy
- Expertise
- Two types: hard skills and soft skills





### Hard skills vs soft skills







#### Hard skills or soft skills or both?

Hard Skills

Soft Skills

**Typing** 

Calm

Reading

Etiquettes

Writing

Manners

Math

Leadership





### Property valuer skills

Communication

**Finance** 

Math



Writing

Computer





## Property manager skills

Communication

Administration

**Finance** 

Accounting



**Multitask** 

Organising





### Estate agent skills

Communication

Confidence

**Negotiation** 

Independent



Computer

Marketing





#### Conclusion

- Skills are the ability to carry out a task to achieve a goal within a given amount of time, energy, or both
- A skill set is a combination of hard skills and soft skills
- Hard skills involve technical skills while soft skills involve interpersonal skills
- Hard skills and soft skills are both important in the real estate profession