

Introduction to Theory and History of Architecture

SBEA 1513

Theory of Styles & Theory of Communication

Dr. Alice Sabrina Ismail | Dr. Hazrina Haja Bava Mohidin

Theory of Styles

Style in architecture predetermines the identity of the building. It is usually adapted in a singular manner or as a composition of several styles put together to form a new vocabulary in architecture.

There are two type of styles:

Natural and original – the usage of material and identity of the local place and climate, culture and landscape.

Adopted image – the usage of foreign identity, material and etc to suit the demand of the client



Falling Water, Frank Lloyd Wright by Via Tsuji (2005)
A good blend with nature, show the integration of man and environment

<https://www.flickr.com/photos/via/57100237>



Traditional Malay house built with natural and local materials and adaptive towards natural environment

https://en.wikipedia.org/wiki/Culture_of_Indonesia_-_/media/File:Rumah_Gadang_in_Padang_Panjang.jpg



Gothic style church in Malaysia – St Francis Xavier Church in Melaka

https://commons.wikimedia.org/wiki/File:Church_of_St._Francis_Xavier.JPG



Classical columns on Malaysian Prime
Minister's Office, Putrajaya

(Photo taken by Hazrina Haja)

Theory of Communication

Architecture is believed to have meaning. It can communicate.

A building can be seen / perceived visually as

- a. Dominant
- b. Weak
- c. Formal
- d. Grand
- e. Outstanding
- f. Etc

This is enabled through looking at architecture as a code. It has a denotative and connotative manner.



Perdana Putra, Putrajaya

By JaseMan - <http://www.flickr.com/photos/bargas/95162881/>, CC BY 2.0,
<https://commons.wikimedia.org/w/index.php?curid=10518644>



Tallest building in the world, Burj Khalifa is the most dominant structure that shows the power and authority of the building By [Leandro Neumann Ciuffo](#)

<https://www.flickr.com/photos/leandrociuffo/4128599775>



Zaha Hadid's Heydar Aliev by
Wilt

<https://www.flickr.com/photos/wilthnet/8999193744>

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