

# MPF 1433 CURRICULUM PLANNING AND MANAGEMENT

## Curriculum Planning & Management

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# MANAGEMENT

- Management is the process of achieving organizational goals by engaging in the four major functions of planning, organizing, leading and controlling  
(Management: Kathryn M. Bartol & David C. Martin; 1998)

# MANAGEMENT

- The term management refers to the process of getting activities completed efficiently and effectively with and through other people  
(Management; Stephen P. Robins & Mary Coulter; 1996)

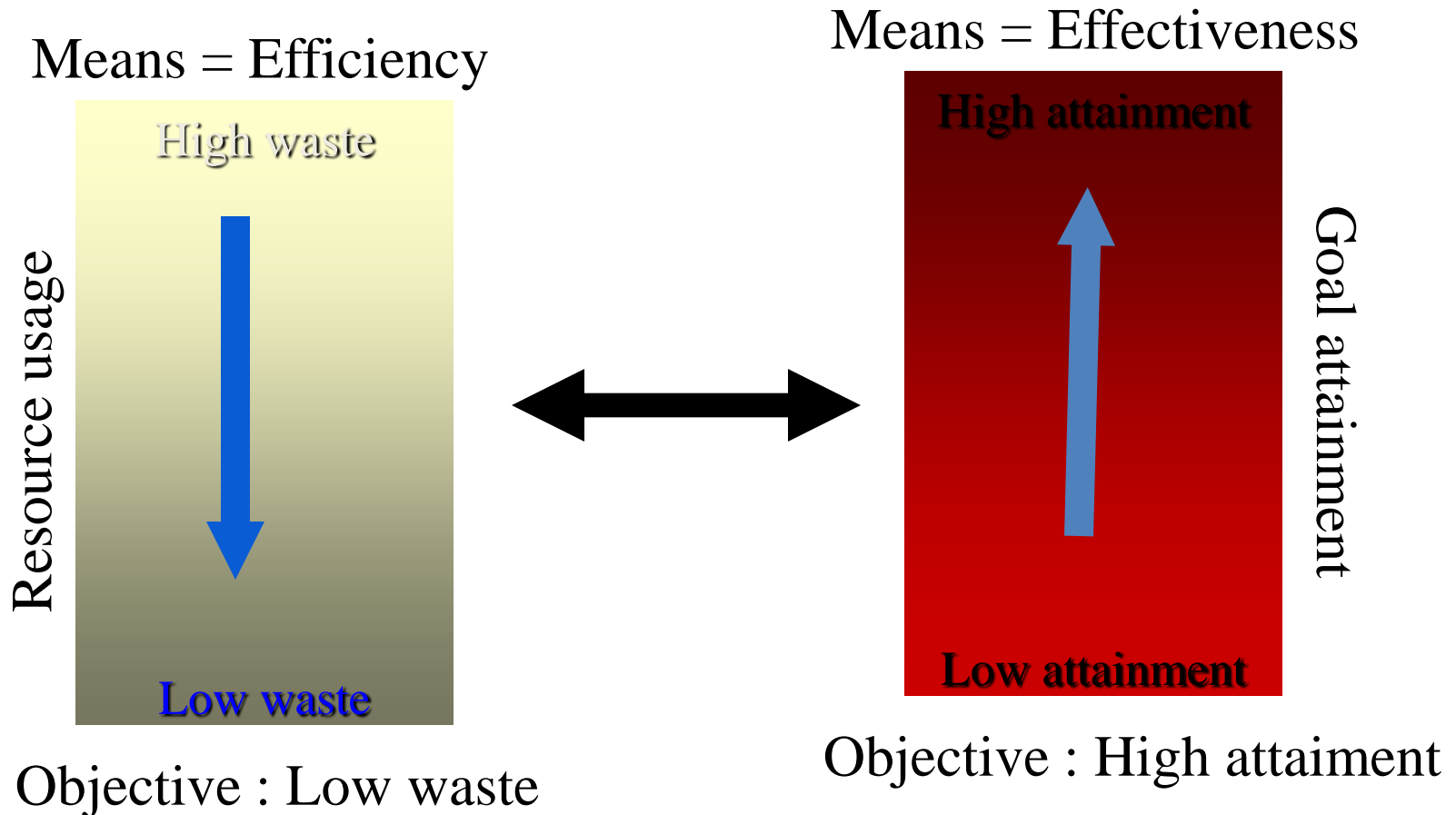
# CURRICULUM MANAGEMENT

- Curriculum Management means all activities carried out to determine the success of measures and activities taken either to establish curriculum, disseminate curriculum, curriculum review or renew the curriculum, so that all objectives or goals that have been determined to be achieved (Razali Arof)

# CURRICULUM MANAGEMENT

- Curriculum Management at the national level since the 1990s, focusing on issues regarding the implementation of the official curriculum in the form of national academic standards', the relevant assessment, 'curriculum accountability' etc.

Figure 1-3 Management Seeks Efficiency and Effectiveness



# EFFICIENCY

- Refers to the relationship between inputs and outputs. If you can get more output from the same inputs, you have increased efficiently or getting the same output from less inputs.
- Efficiency is often referred to as “doing things right”
- Efficiency is concerned with means

- Efficiency measures the resources used to attain a certain level of output



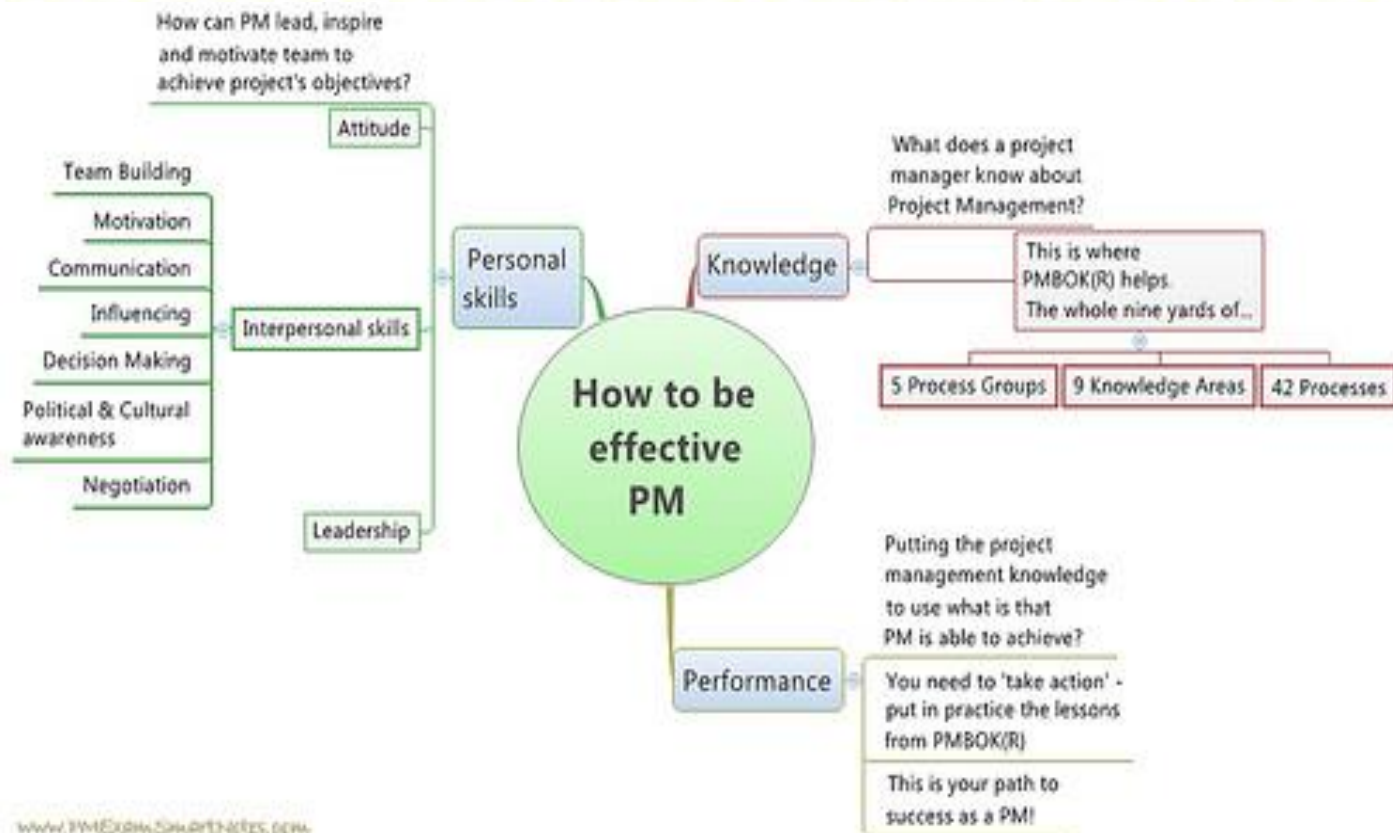


# EFFECTIVENESS

- Management is concerned with getting activities completed. When organizations manage to complete/achieve their tasks/mission, they are efficient.
- Effectiveness can be described as “doing the right things”.
- Effectiveness is concerned with ends

- Effectiveness measures the extent to which outcomes have been achieved





[www.pmi.org.uk/whitepapers.htm](http://www.pmi.org.uk/whitepapers.htm)

# CURRICULUM PLANNING

- Curriculum planning is the process of gathering, sorting, selecting, balancing, and synthesizing relevant information from many sources in order to design those experiences that will assist learners in attaining the goals of the curriculum

- Curriculum planning involves the consideration and use of planned goals and objectives, the four bases of the curriculum, and other curriculum criteria on a multi-dimensional basis

# PLANNING

- Planning involves defining the organizations' objectives or goals, establishing an overall strategy for achieving these goals, and developing a comprehensive hierarchy of plans to integrate and coordinate activities. It is concerned with both ends(what is to be done) and means(how it is to be done)
  - Robbins, S; & Coulter, M; 1996

# CURRICULUM PLANNING

- Curriculum planning refers to creating a curriculum. Teachers use curriculum planning to design a course where they will. It helps teachers see objectively what they need to teach their students throughout the semester or year.

# How to Plan a Creative Curriculum.?

- Determine the educational standards. In order to plan a creative curriculum, you must know what the students need to learn