

# Application of Statistics in Educational Research I

## MPU1034

# **One-Way ANOVA\***

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main source: Vernoy & Vernoy (1997)



# The General Idea About One-Way Analysis of Variance (ANOVA)

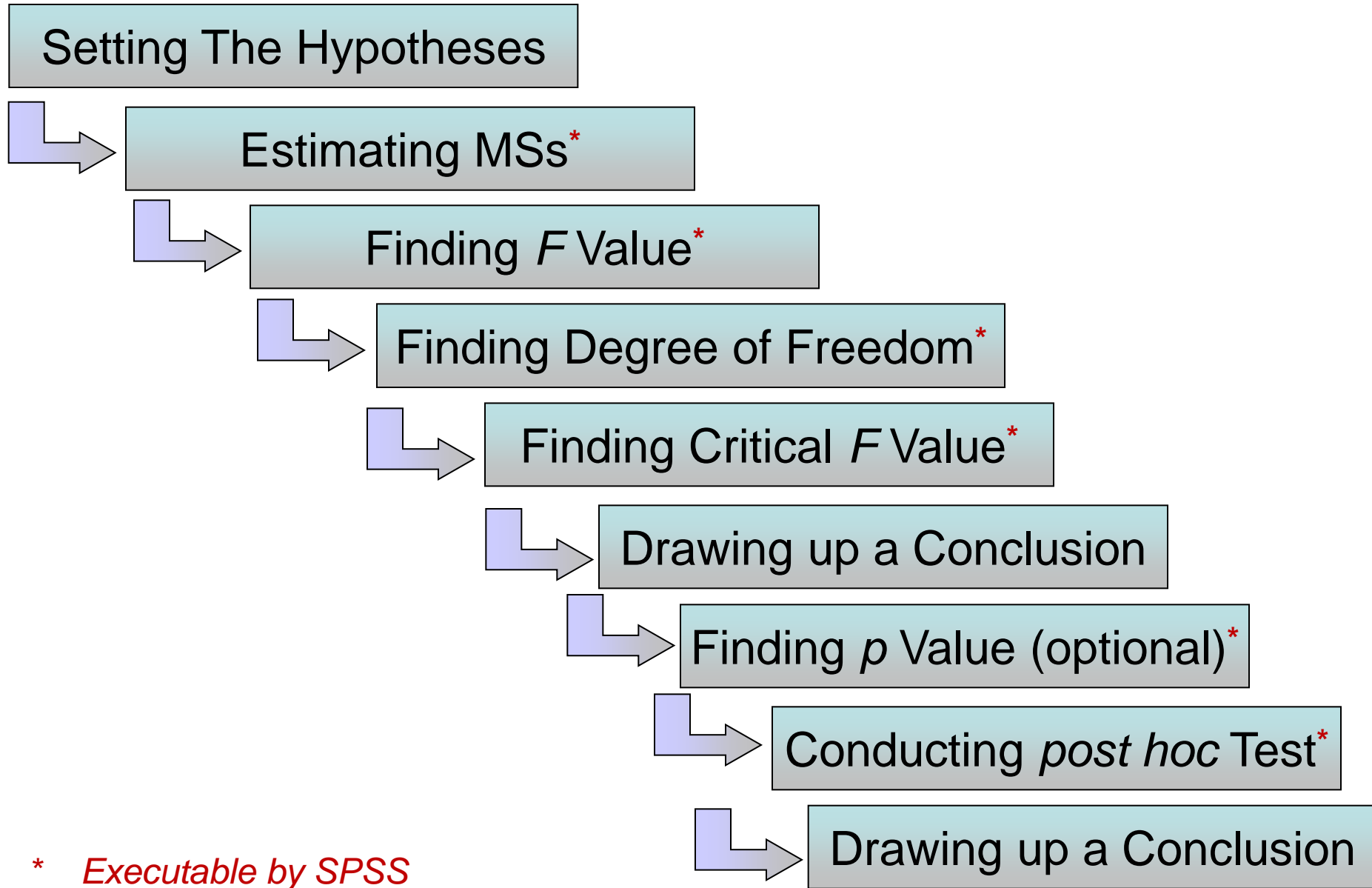
- ✓  $z$  test is applicable for testing hypothesis of any normally distributed data generated from a large  $n$  and involved with **one independent variable**
- ✓  $t$  tests are applicable for testing hypothesis of data generated from:
  - **one independent variable** involving **a single group** of sample
  - **one independent variable** involving **two independent groups** of sample
  - **one two-level independent variable** involving **two correlated groups** of sample
- ✓ Strictly speaking, one-way ANOVA is an extended version of a  $t$  test; it lets you perform a  $t$  test for one independent variable with 3 or more levels at a time

## Strong Notes:

If you were to conduct hypothesis testing of a specific independent variable involving 3 or more levels....

- ☑ You cannot draw a directly-transitive conclusion from multiple  $t$  tests among the different groups (as permitted by  $t$  tests)!
- ☑ Instead, you have to employ a **one-way ANOVA** (sometimes called  **$F$  test**) for this purpose.
- ☑ As for  $t$  tests, the aim of one-way ANOVA is to determine whether the null hypothesis ( $H_0$ ) can be safely rejected

# Essential Steps in Performing One-Way ANOVA



## The Example:

You are to study the factor of unintended acceleration that cause road accident. It is hypothesised that the distance between the brake and the accelerator pedals plays a contributing factor in driver error that cause road accident. To test this hypothesis, you design an experiment in which subjects use one of three driving simulators, each with a different pedal arrangement. In the close-pedal arrangement, the distance between pedals is only 1 inch; in the moderate-pedal arrangement, it's 2 inches; and in the far-pedal arrangement, 3 inches.

You assign **ten subjects to each condition** and instruct them to drive their simulators for 4 hours. During these 4 hours, the number of errors made by each driver is recorded.

Type 1 $X_1$	Pedal arrangement		Type 3 $X_3$
	Type 2 $X_2$		
3	4	6	
2	3	4	
4	4	3	
1	3	4	
0	5	7	
2	4	6	
3	2	5	
2	5	8	
1	4	5	
<u>2</u>	<u>4</u>	<u>6</u>	

# The Hypotheses

## The null hypothesis:

$H_0$  : There is no difference between the sample means of any of the level

$$H_0 : \mu_1 = \mu_2 = \dots = \mu_k$$

where k is the number of levels of the independent variable

## The alternative hypothesis:

$H_1$  : At least one of the sample means comes from a population different from that of the other sample means.

(Refer to Example)

$H_0$  : There is no difference between the sample means of any of the three level

$$H_0 : \mu_1 = \mu_2 = \mu_3$$

$H_1$  : At least one of the three sample means comes from a population different from that of the other sample means.

# Estimating The Mean Square (MS)

- ✓ The MS is the mean (the average) of the *squared* deviation scores used to calculate the variation.
- ✓ MS is **equivalent to variance estimate** (est.  $\sigma$ ) for the  $t$  tests
- ✓ There are two types of MS:
  - ☑ mean square within groups ( $MS_{wg}$ )
  - ☑ mean square between groups ( $MS_{bg}$ )



# Mean Square Within Group

$$MS_{\text{wg}} = \frac{\sum(X_1 - \bar{X}_1)^2 + \sum(X_2 - \bar{X}_2)^2 + \cdots + \sum(X_k - \bar{X}_k)^2}{(n_1 - 1) + (n_2 - 1) + \cdots + (n_k - 1)}$$

where

$\bar{X}_k$  is the mean for  $k^{\text{th}}$  group

$k$  is the total number of different groups

# Mean Square Between Group

$$MS_{bg} = \frac{n_1(\bar{X}_1 - \bar{\bar{X}})^2 + n_2(\bar{X}_2 - \bar{\bar{X}})^2 + \dots + n_k(\bar{X}_k - \bar{\bar{X}})^2}{k - 1}$$

where

$\bar{X}_k$  is the mean for  $k^{\text{th}}$  group

$$\bar{\bar{X}} = \frac{\sum \bar{X}}{k} = \frac{\bar{X}_1 + \bar{X}_2 + \dots + \bar{X}_k}{k}$$

$k$  is the total number of different groups

note:  $MS_{bg}$  is always bigger or equal to  $MS_{wg}$

(Refer to Example)

Pedal arrangement		
Type 1 $X_1$	Type 2 $X_2$	Type 3 $X_3$
3	4	6
2	3	4
4	4	3
1	3	4
0	5	7
2	4	6
3	2	5
2	5	8
1	4	5
<u>2</u>	<u>4</u>	<u>6</u>

$$\Sigma X_1 = 20$$

$$\Sigma X_2 = 38$$

$$\Sigma X_3 = 54$$

$$\bar{X}_1 = 2$$

$$\bar{X}_2 = 3.8$$

$$\bar{X}_3 = 5.4$$

$$\bar{X} = \frac{\bar{X}_1 + \bar{X}_2 + \bar{X}_3}{k} = \frac{2 + 3.8 + 5.4}{3} = \frac{11.2}{3} = 3.733$$

or

$$\bar{X} = \frac{\Sigma X_1 + \Sigma X_2 + \Sigma X_3}{N_{\text{total}}} = \frac{20 + 38 + 54}{30} = \frac{112}{30} = 3.733$$

(Refer to Example)

$$\begin{aligned}MS_{bg} &= \frac{n_1(\bar{X}_1 - \bar{\bar{X}})^2 + n_2(\bar{X}_2 - \bar{\bar{X}})^2 + n_3(\bar{X}_3 - \bar{\bar{X}})^2}{k - 1} \\&= \frac{10(2 - 3.733)^2 + 10(3.8 - 3.733)^2 + 10(5.4 - 3.733)^2}{3 - 1} \\&= \frac{10(-1.733)^2 + 10(0.067)^2 + 10(1.667)^2}{2} \\&= \frac{10 \cdot 3.003 + 10 \cdot 0.004 + 10 \cdot 2.779}{2} \\&= \frac{30.03 + 0.04 + 27.79}{2} = \frac{57.86}{2} = 28.93\end{aligned}$$

(Refer to Example)

**Table 13.3** Calculations of Deviations and Squared Deviations for the Number of Pedal Errors with Three Pedal Arrangements

			Pedal arrangement					
Type 1			Type 2			Type 3		
$X_1$	$X_1 - \bar{X}_1$	$(X_1 - \bar{X}_1)^2$	$X_2$	$X_2 - \bar{X}_2$	$(X_2 - \bar{X}_2)^2$	$X_3$	$X_3 - \bar{X}_3$	$(X_3 - \bar{X}_3)^2$
3	1	1	4	0.2	0.04	6	0.6	0.36
2	0	0	3	-0.8	0.64	4	-1.4	1.96
4	2	4	4	0.2	0.04	3	-2.4	5.76
1	-1	1	3	-0.8	0.64	4	-1.4	1.96
0	-2	4	5	1.2	1.44	7	1.6	2.56
2	0	0	4	0.2	0.04	6	0.6	0.36
3	1	1	2	-1.8	3.24	5	-0.4	0.16
2	0	0	5	1.2	1.44	8	2.6	6.76
1	-1	1	4	0.2	0.04	5	-0.4	0.16
2	0	0	4	0.2	0.04	6	0.6	0.36
$\Sigma(X_1 - \bar{X}_1)^2 = 12$			$\Sigma(X_2 - \bar{X}_2)^2 = 7.60$			$\Sigma(X_3 - \bar{X}_3)^2 = 20.40$		

(Refer to Example)

$$\begin{aligned}MS_{\text{wg}} &= \frac{\Sigma(X_1 - \bar{X}_1)^2 + \Sigma(X_2 - \bar{X}_2)^2 + \Sigma(X_3 - \bar{X}_3)^2}{(n_1 - 1) + (n_2 - 1) + (n_3 - 1)} \\&= \frac{12 + 7.60 + 20.40}{(10 - 1) + (10 - 1) + (10 - 1)} = \frac{40}{9 + 9 + 9} \\&= \frac{40}{27} = 1.481\end{aligned}$$

# Finding The $F$ Value

- ✓  $F$  test is used to decide whether to reject the  $H_0$  or fail to reject  $H_0$  (for **one independent variable with 3 or more levels** at a time).
- ✓ It is done by comparing the  $MS_{bg}$  and  $MS_{wg}$  using the following formula:

$$F = \frac{MS_{bg}}{MS_{wg}}$$

- ✓ Observe that  $F \geq 1$  as  $MS_{bg}$  is always bigger or equal to  $MS_{wg}$

If  $MS_{bg}$  and  $MS_{wg}$  are similar, then  $F = 1$

(Refer to Example)

✓ In the **example**,

$$F = \frac{MS_{bg}}{MS_{wg}} = 28.930/1.481 = 19.534$$



# Finding Degree of Freedom (*df*)

- ✓ There are two types of degree of freedom:
  - a. degree of freedom for the mean square between group ( $df_{bg}$ )
  - b. degree of freedom for the mean square within groups ( $df_{wg}$ )

$$df_{bg} = k - 1$$

$$df_{wg} = (n_1 - 1) + (n_2 - 1) + \dots + (n_k - 1)$$

where

$k$  is the total number of different groups

$n_m$  is the number of observations for the  $m^{\text{th}}$  group

(Refer to Example)

✓ In the **example**,

$$df_{bg} = 3 - 1 = 2$$

$$df_{wg} = (10 - 1) + (10 - 1) + (10 - 1) = 27$$

## Drawing Up A Conclusion

- ☑ The hypothesis testing for ANOVA is concluded in a similar way as we do for  $t$  tests.
- ☑ In ANOVA, we refer to Table  $F$  to identify the **critical value** of  $F$  (denoted by  $F_{cv}$ )
- ☑ Table  $F$  is arranged so that we look for the computed degrees of freedom between groups (i.e.  $df_{bg}$ ) in the row at the top of the table (denoted by  $df_N$ ).

The corresponding degrees of freedom within groups (i.e.  $df_{wg}$ ) is in the most left column of the table (denoted by  $df_D$ )

(Refer to Example)

- ☑ In the **example**, with  $\alpha = 0.05$  ( $df_N = 2$  and  $df_D = 27$ ) the critical  $F$  value is

$$F_{cv} = 3.35$$

- ☑ Conclusion:

Observe that, with  $\alpha = 0.05$ , the  $F = 19.534$  lies in the **rejection region** (as  $F > F_{cv}$ ).

Thus, we can reject  $H_0$  and accept  $H_1$  (i.e. there is a difference between at least two of the pedal arrangements and the difference is significant)

(This is vital if you use SPSS to perform ANOVA)

## Finding The $p$ Value (optional)

- ☑ Note that  $F$  is the ratio of two estimates i.e.

$$F = \frac{MS_{bg}}{MS_{wg}}$$

with  $F \geq 1$

If the **estimates are very different** (i.e. the  $F$  value is large), then at least one of the samples probably comes from a population different from the other samples, so the  $H_1$  is true (i.e. we can safely reject  $H_0$ )

- ☑ Recall that, in the **example**, using the Table  $F$  with  $\alpha = 0.05$ ,  $df_N = 2$  and  $df_D = 27$ , the critical value of  $F$  value is  $F_{cv} = 3.35$

The computed  $F = 19.354$  is **large** as compared to  $F_{cv}$  (i.e. much larger than 3.35 that we get from the Table  $F$  at  $\alpha = 0.05$ !!).

Therefore, it is very **probable** for  $H_1$  to occur (i.e. very unlikely for  $H_0$  to occur!).

In this case, if  $p$  is the probability for  $H_0$  to occur, then  $p$  is small with  **$p < 0.05$**  (in fact,  $p$  is smaller than 0.01 as the  $F_{cv}$  with  $\alpha = 0.01$  is 5.49)

This tells us that the probability for  $H_0$  to occur is **very small** (i.e. less than the prescribed  $\alpha$ ). Therefore we reject  $H_0$  and accept  $H_1$

# The Source Table

- ☑ You will find a source table useful for the purpose of drawing up conclusion and reporting of ANOVA analysis.
- ☑ A source table displays the vital information of the ANOVA performed on the data; sum squares, degree of freedom, mean squares,  $F$  value and  $p$ .

## Source Table ( $\alpha = 0.05$ )

<b>Source</b>	<b>SS</b>	<b>df</b>	<b>MS</b>	<b>F</b>	<b>p</b>
Between groups	$SS_{bg}$	$df_{bg}$	$MS_{bg}$	<b>F</b>	<b>&lt; or &gt; 0.05</b>
Within group	$SS_{wg}$	$df_{wg}$	$MS_{wg}$		
Total	$SS_{total}$	$df_{total}$			

note: a. Reject  $H_0$  if  $p < 0.05$

b. The exact  $p$  value can be found if you have very detailed Table  $F$  with various values of  $\alpha$  (like the one adopted by SPSS)



## Source Table ( $\alpha = 0.01$ )

<b>Source</b>	<b>SS</b>	<b>df</b>	<b>MS</b>	<b>F</b>	<b>p</b>
Between groups	$SS_{bg}$	$df_{bg}$	$MS_{bg}$	$F$	< or > 0.01
Within group	$SS_{wg}$	$df_{wg}$	$MS_{wg}$		
Total	$SS_{total}$	$df_{total}$			

note: a. Reject  $H_0$  if  $p < 0.01$

b. The exact  $p$  value can be found if you have very detailed Table  $F$  with various values of  $\alpha$  (like the one adopted by SPSS)

(Refer to Example)

## Source Table ( $\alpha = 0.05$ )

**Table 13.5** Source Table for Analysis of Variance of Pedal Error Data

Source	Sum of squares	<i>df</i>	Mean square	<i>F</i>	<i>p</i>
Between	57.867	2	28.934	19.537	<.05
Within	40.000	27	1.481		
Total	97.867	29			

# Post Hoc Test

- ☑ The  $F$  test tells us whether we can safely reject the  $H_0$ . In the case where we reject  $H_0$ , it indicates that there is some difference between at least two and possibly more of the groups, but it does not reveal where that difference lies.

However, there are several tests that can do so. These are called *post hoc* tests. *Post hoc* is Latin for *after the fact*.

- ☑ These tests are only conducted *after you* have determined that you have an *F ratio that is significant*.
- ☑ The one we discuss next is called the *Tukey's HSD*, which stands for *Tukey's honestly significant difference*.

# **Performing One-Way ANOVA Tests Using SPSS**

Group	Type	Group	Type
1	3	2	4
1	2	2	2
1	4	2	5
1	1	2	4
1	0	2	4
1	2	3	6
1	3	3	4
1	2	3	3
1	1	3	4
1	2	3	7
2	4	3	6
2	3	3	5
2	4	3	8
2	3	3	5
2	4	3	6

**ONEWAY**  
**Type BY Group**  
**/MISSING ANALYSIS**  
**/POSTHOC = TUKEY ALPHA(.05).**

## SPSS Generated One-Way ANOVA

Type	ANOVA				
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	57.8667	2	28.9333	19.530	0.000
Within Groups	40.000	27	1.4815		
Total	97.8667	29			

Sig. =  $p$

# How to Draw A Conclusion About The Test?

Method 1	Check the value of significant $p$ ; Reject $H_0$ if $p < \alpha$
Method 2	Check the value of $F$ ; Reject $H_0$ if $F$ falls in the rejection region (refer to $F_{c.v}$ identified from the Table $F$ )

Conclusion: Reject  $H_0$  (i.e. there is significant difference between the means)



## Post Hoc : Tukey's HSD

### Multiple Comparisons

Dependent Variable: Type

Tukey HSD

(I) Group	(J) Group	Mean Difference (I-J)	Std. Error	Sig.	95% Confidence Interval	
					Lower Bound	Upper Bound
Group 1	Group 2	-1.800*	.544	.007	-3.15	-.45
	Group 3	-3.400*	.544	.000	-4.75	-2.05
Group 2	Group 1	1.800*	.544	.007	.45	3.15
	Group 3	-1.600*	.544	.018	-2.95	-.25
Group 3	Group 1	3.400*	.544	.000	2.05	4.75
	Group 2	1.600*	.544	.018	.25	2.95

\*. The mean difference is significant at the .05 level.

Conclusion: There exists significant difference for each pair!

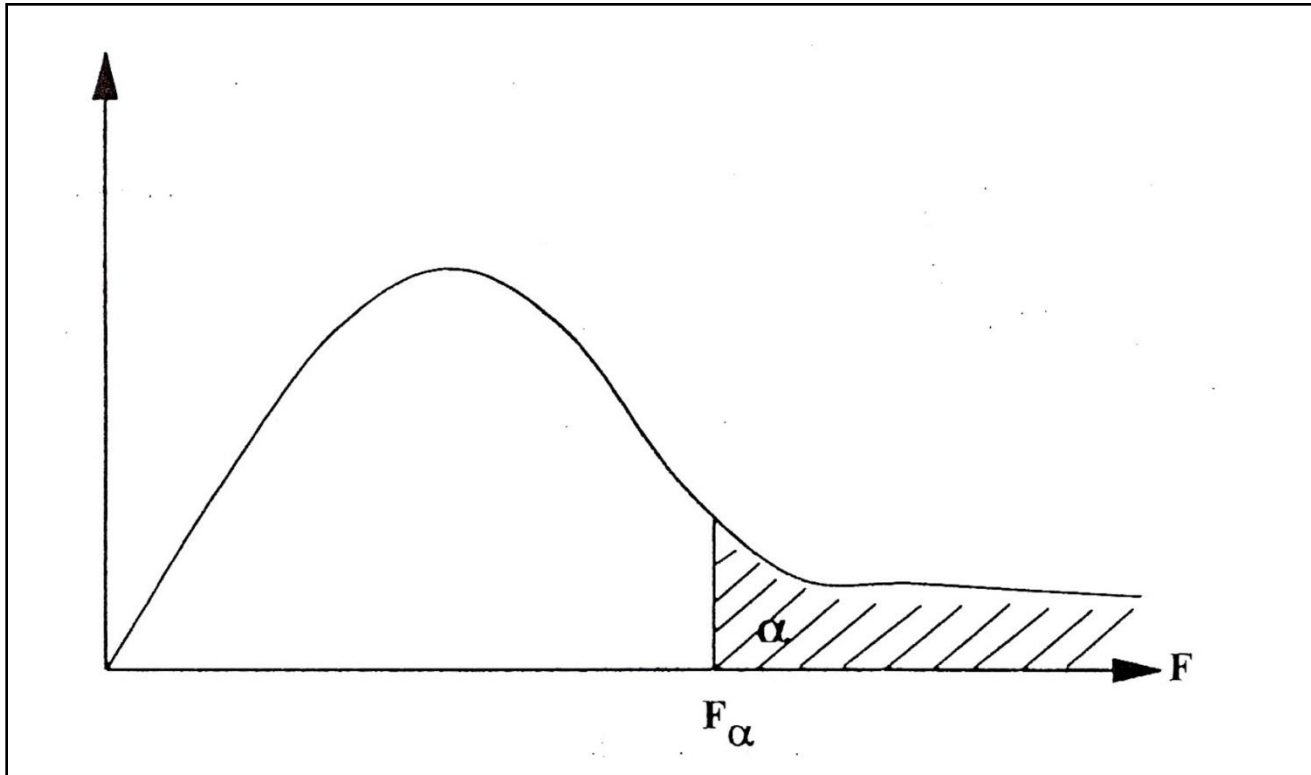
Observe that  $p < \alpha$  for:

*Group 1 vs Group 2 (with  $p = 0.007$ )*

*Group 1 vs Group 3 (with  $p = 0.000$ )*

*Group 2 vs Group 3 (with  $p = 0.018$ )*

## The $F$ Distribution



- There are different set of formulas to solve ANOVA questions. In the next slides, you can see the 4 steps solving ANOVA questions based on other formulas.
- source: Gravetter (2012)

G1		G2		G3	
Walk-in shopping		Online shopping		Sales day shopping	
$X_1$	$X_1$	$X_2$	$X_2$	$X_3$	$X_3$
5	$5^2 = 25$	0	$0^2 = 0$	4	$4^2 = 16$
6	$6^2 = 36$	0	$0^2 = 0$	9	$9^2 = 81$
7	$7^2 = 49$	2	$2^2 = 4$	1	$1^2 = 1$
8	$8^2 = 64$	1	$1^2 = 1$	5	$5^2 = 25$

$$25 + 36 + 49 + 64$$

26

$$0 + 0 + 4 + 1$$

3

$$16 + 81 + 1 + 25$$

19

123

$$T_1: 5 + 6 + 7 + 8 = 26$$

$$T_2: 0 + 0 + 2 + 1 = 3$$

$$T_3: 4 + 9 + 1 + 5 = 19$$

$$G = T_1 + T_2 + T_3 = 48$$

# STAGE 1

- State the hypothesis

$$H_0 : \mu_1 = \mu_2 = \mu_3$$

# STEP 2

$$F = \frac{78.34}{4.06} = 19.30$$

$$MS_b = \frac{SS_b}{df_b}$$

$$\begin{aligned} SS_b &= \left[ \frac{\sum T^2}{n} \right] - \frac{G^2}{N} \\ &= \left[ \frac{T_1^2}{n_1} + \frac{T_2^2}{n_2} + \frac{T_3^2}{n_3} \right] - \frac{G^2}{N} \\ &= \left[ \frac{26^2}{4} + \frac{3^2}{4} + \frac{19^2}{4} \right] - \frac{(48)^2}{12} \end{aligned}$$

$$MS_w = \frac{SS_w}{df_w}$$

$$\begin{aligned} SS_w &= \sum X_1^2 - \frac{(\sum X_1)^2}{n_1} + \sum X_2^2 - \frac{(\sum X_2)^2}{n_2} + \sum X_3^2 - \frac{(\sum X_3)^2}{n_3} \\ &= 174 - \frac{(26)^2}{4} + 5 - \frac{(3)^2}{4} + 123 - \frac{(19)^2}{4} \\ &= 1.03 + 2.75 + 32.75 \\ &= 36.53 \end{aligned}$$

$$\begin{aligned} df_w &= N - k \\ &= 12 - 3 \\ &= 9 \end{aligned}$$

# STEP 3

$$\begin{aligned} \text{dfb} &= k - 1 \\ &= 3 - 1 \\ &= \underline{2} \end{aligned}$$

## CRITICAL VALUES OF THE F DISTRIBUTION (1/6)

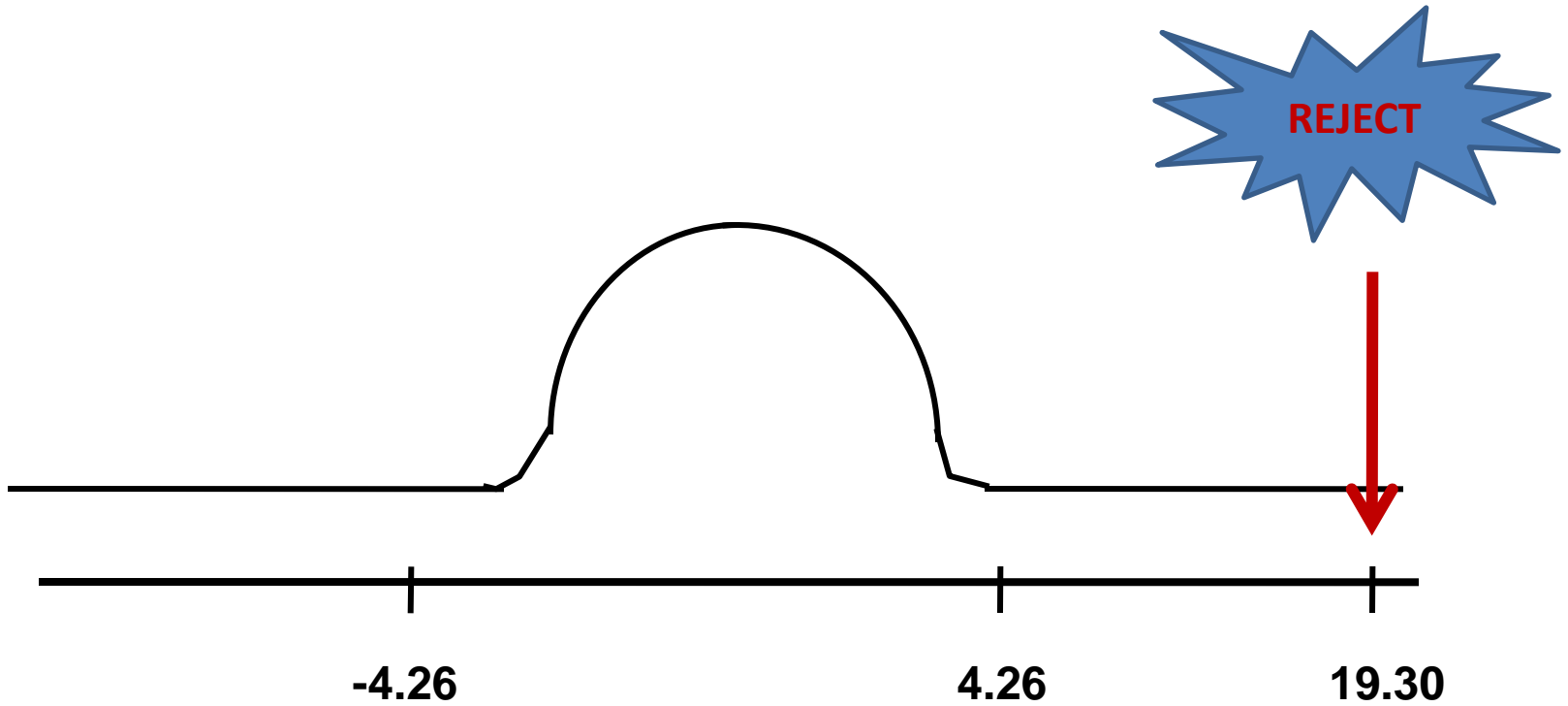
Obtained  $F$  is significant at a given level if it is equal to or greater than the value shown in the table. The  $\alpha=0.05$  points on the table are shown in the light row, and the  $\alpha=0.01$  points are shown in the dark row. The values shown are the right tail of the distribution obtained by dividing the larger variance estimate by the smaller variance estimate. To find the complementary left or lower tail for a given  $df$  and  $\alpha$  level, reverse the degrees of freedom and find the reciprocal of the value in the  $F$  table. For example, the value cutting off the top 5 percent of the area for  $df$  of 7 and 12 is 2.85. To find the cutoff of the bottom 5 percent of the area, find the tabled value at the  $\alpha=.05$  level for 12 and 7  $df$  (which equals 3.57). The reciprocal is  $1/3.57 = 0.28$ . Thus 5% of the area falls at or below an  $F=0.28$ .

$$\begin{aligned} \text{dfw} &= N - k \\ &= 12 - 3 \\ &= \underline{9} \end{aligned}$$

	Degrees of freedom for numerator											
	1	2	3	4	5	6	7	8	9	10	11	12
1	161 4052	225 4919	216 5403	225 5625	230 5764	234 5859	237 5928	239 5981	241 6022	242 6056	243 6082	244 6106
2	18.51 98.49	19.00 99.11	19.16 99.17	19.25 99.25	19.30 99.30	19.33 99.33	19.36 99.34	19.37 99.36	19.38 99.38	19.39 99.40	19.40 99.41	19.41 99.42
3	10.13 34.12	9.55 30.81	9.28 29.46	9.12 28.71	9.01 28.24	8.94 27.91	8.88 27.67	8.84 27.49	8.81 27.34	8.78 27.23	8.76 27.13	8.74 27.05
4	7.71 21.20	6.94 18.00	6.59 16.69	6.39 15.98	6.26 15.52	6.16 15.21	6.09 14.98	6.04 14.80	6.00 14.66	5.96 14.54	5.93 14.45	5.91 14.37
5	6.61 16.26	5.72 13.17	5.41 12.06	5.19 11.39	5.05 10.97	4.95 10.67	4.88 10.45	4.82 10.27	4.78 10.15	4.74 10.05	4.70 9.96	4.68 9.89
6	5.99 13.74	5.11 10.52	4.76 9.78	4.53 9.18	4.39 8.75	4.28 8.47	4.21 8.26	4.15 8.10	4.10 7.98	4.06 7.87	4.03 7.79	4.00 7.72
7	5.59 12.25	4.72 9.55	4.41 8.75	4.21 8.15	4.07 7.72	3.97 7.45	3.87 7.19	3.79 7.00	3.73 6.84	3.68 6.71	3.63 6.62	3.60 6.54
8	5.32 11.66	4.46 8.66	4.18 7.86	3.99 7.33	3.85 6.99	3.75 6.72	3.67 6.50	3.58 6.37	3.50 6.19	3.44 6.03	3.39 5.91	3.34 5.82
9	5.11 10.55	4.26 8.02	3.99 7.33	3.81 6.80	3.67 6.53	3.57 6.39	3.49 6.26	3.42 6.14	3.36 6.02	3.31 5.91	3.26 5.81	3.22 5.71
10	4.96 10.04	4.10 7.56	3.83 6.85	3.64 6.42	3.50 6.15	3.39 5.99	3.30 5.82	3.23 5.66	3.18 5.55	3.13 5.45	3.10 5.36	3.07 5.26
11	4.84 9.65	3.98 7.20	3.69 6.42	3.49 5.97	3.36 5.70	3.25 5.50	3.16 5.32	3.09 5.17	3.01 5.06	2.95 4.95	2.86 4.85	2.82 4.78
12	4.75 9.33	3.88 6.93	3.59 6.15	3.38 5.69	3.26 5.42	3.15 5.21	3.07 5.06	2.99 4.95	2.90 4.85	2.86 4.78	2.76 4.68	2.72 4.61
13	4.67 9.07	3.80 6.70	3.49 5.92	3.28 5.46	3.16 5.19	3.05 5.00	2.97 4.84	2.89 4.72	2.80 4.62	2.76 4.55	2.66 4.45	2.63 4.39
14	4.60 8.86	3.74 6.51	3.43 5.73	3.22 5.27	3.10 5.00	3.00 4.84	2.91 4.72	2.83 4.60	2.74 4.50	2.69 4.43	2.60 4.33	2.56 4.26
15	4.54 8.68	3.68 6.36	3.37 5.58	3.16 5.12	3.04 4.85	2.94 4.69	2.86 4.56	2.78 4.44	2.70 4.30	2.64 4.23	2.55 4.13	2.51 4.06
16	4.49 8.53	3.63 6.23	3.32 5.44	3.11 4.98	2.99 4.71	2.89 4.55	2.81 4.42	2.73 4.30	2.65 4.19	2.59 4.12	2.50 4.02	2.45 3.96
17	4.45 8.40	3.59 6.11	3.28 5.33	3.07 4.87	2.95 4.60	2.85 4.44	2.77 4.32	2.69 4.20	2.61 4.10	2.55 4.03	2.45 3.93	2.41 3.88
18	4.41 8.28	3.55 6.01	3.24 5.25	3.03 4.79	2.91 4.52	2.81 4.36	2.73 4.24	2.65 4.12	2.57 4.02	2.51 3.95	2.41 3.85	2.37 3.79

4.26

# STEP 4





# **PERFORMING ANOVA (USING SPSS)**

## CALCULATING ANOVA (HYPOTHESIS TESTING) USING SPSS SOFTWARE

1. State hypothesis

$$H_0 : \mu_1 = \mu_2 = \mu_3$$

2. Open the SPSS software

3. Insert variable

- a. >variable view
- b. >create data
- c. >Group ....—values = 1>walk in shopping  
= 2>online shopping  
= 3>sales day shopping
- d. >Sales

4. Insert the number

- a. >data view >Group ...- just put 1,2 and 3  
>Sales ... – put in sales number

5. To find the answer

- a. >analyze
- b. >compare means
- c. >one way ANOVA
  - i. >dependent list                      >sales
  - ii. >factor                                      >group
- d. >OK
- e. ...wait for the processing time....
- f. >result appeared

•

6. Interpreting the result

- a. Look at result's table
- b. >sig
- c. If "sig" is bigger than 0.05 = accept the  $H_0$
- d. If "sig" is smaller than 0.05 = reject the  $H_0$